

	A	B	C	D
1	<p>Choose printers with standards-based environmental and quality management systems</p> <p>Life-cycle thinking and continuous improvement for products and services</p> <p>All major suppliers and sub-contractors being aware of environmental standards</p> <p>Environmental commitment and management that extend beyond legal compliance</p>		<p>Use of recycled paper</p> <p>Use of recycled paper with high post-consumer waste content</p> <p>Use of paper without bleaching or non-chlorine bleaching</p> <p>Consider using tree free paper stocks</p> <p>Use uncoated paper stocks as a first choice</p>	
2	<p>Packaging and distribution system with lower impacts</p> <p>Consider using filmless and plateless digital printing technology for small run jobs</p> <p>Use of vegetable based ink</p>			<p>Know your paper stock and its materials and production</p> <p>Consider the smallest paper size appropriate for each job</p> <p>Consider using standard paper size to avoid wasteful trimming</p> <p>Avoid overuse of plastic films, metallic ink and synthetic adhesive</p>
3	<p>Compliance with the law</p> <p>Acknowledge others' intellectual property</p> <p>Discourage the practice of free pitch</p> <p>Design for positive social impacts</p> <p>Avoid projects contributing to negative social impacts</p> <p>Avoid design for brand marketing directly aimed at children</p>		<p>Design for reduced energy use, water use and waste impacts of products during use</p> <p>Reduce usage of ink when possible</p> <p>Select materials with least environmental impacts and toxicity</p> <p>Use of renewable and recyclable materials</p>	<p>Design features and functions that use less materials and energy</p> <p>Design for reusability and recyclability</p>
4	<p>Be honest in your design</p> <p>Design without misrepresentation and overstatement</p> <p>Avoid designing for services/products/policy/companies you do not believe</p>	<p>Contribute to fund raising events and charity</p> <p>Engage in community and civic affairs</p>	<p>Production technique with least error, scrap and waste</p>	<p>Analyze the lifecycle of your design</p> <p>Save electricity whenever possible in the design process</p> <p>Keep informed the latest environmental development in your industry</p>
5	<p>Choose clients carefully</p> <p>Research and understand clients' business</p> <p>Treat works and knowledge of clients' business as confidential</p> <p>Avoid designing for companies with negative social and environmental impacts</p> <p>Encourage clients to consider environmental impacts of their productions</p> <p>Propose alternative design solutions with least environmental impacts</p> <p>Propose best design solutions available for each client</p>			
6		<p>Provide design brief/proposal</p> <p>Realistic design and production schedules to avoid delays of works</p> <p>Honesty and fair trading</p>		
7	<p>Designtopia Guide ::</p> <p>Professionalism 3A</p> <p>Responsibility 3B</p> <p>Honesty 4A</p> <p>Treating Clients 5B</p> <p>Encouraging Clients 5A</p> <p>Protecting Clients 6B</p>			
8	<p>Eco Products 3D</p> <p>Eco Materials 3C</p> <p>Eco Practices 4D</p> <p>Recycled Paper 1C</p> <p>Paper Usage 2D</p> <p>Eco Printing 1A</p> <p>Write Your Own* 5C</p>			